

File 16:IAC PROMT(R) 1972-1998/Feb 26  
(c) 1998 Information Access Co.  
File 47:Magazine Database(TM) 1959-1998/Feb 26  
(c) 1998 Information Access Co.  
File 88:IAC BUSINESS A.R.T.S. 1976-1998/Feb 26  
(c) 1998 Information Access Co.  
File 148:IAC Trade & Industry Database 1976-1998/Feb 26  
(c) 1998 Info Access Co  
File 275:IAC(SM) Computer Database(TM) 1983-1998/Feb 26  
(c) 1998 Info Access Co  
File 570:IAC MARS(R) 1984-1998/Feb 26  
(c) 1998 Information Access Co.  
File 621:IAC New Prod.Annou.(R) 1985-1998/Feb 26  
(c) 1998 Information Access Co  
File 624:McGraw-Hill Publications 1985-1998/Feb 24  
(c) 1998 McGraw-Hill Co. Inc  
File 636:IAC Newsletter DB(TM) 1987-1998/Feb 26  
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File 647:CMP Computer Fulltext 1988-1998/Jan W4  
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File 674:Computer News Fulltext 1989-1998/Feb W3  
(c) 1998 IDG Communications  
File 610:Business Wire 1986-1998/Feb 26  
(c) 1998 Business Wire  
File 613:PR Newswire 1987-1998/Feb 26  
(c) 1998 PR Newswire Association Inc

?ds

| Set | Items  | Description   |
|-----|--------|---|
| S1  | 586563 | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 2506   | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 7269   | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 143242 | URL OR URLS OR (UNIVERSAL OR UNIFORM)() RESOURCE?() LOCAT?  |
| S5  | 460846 | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 222    | S2-S3(7N) S4-S5   |
| S7  | 78     | S6/1997:1998  |
| S8  | 144    | S6 NOT S7   |
| S9  | 59     | RD S8 (unique items)  |

?t9/3,k/all

9/3,K/1 (Item 1 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06608475 SUPPLIER NUMBER: 06614825  
**CyberSlice targets Web surfers for pizza delivery business**  
Nation's Restaurant News Dec 16, 1996 p. 7  
ISSN: 0028-0518  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 1009

...additional sales.'

To help spur business, CyberSlice's Glass said his company is offering other **Web -site** operators financial incentives to display the CyberSlice **logo** and **link** to the pizza service's home page. The operators of such affiliated Web sites will...

9/3,K/2 (Item 2 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06570421 SUPPLIER NUMBER: 06570422  
**WorldPages Announces Alliance With 3M Magazine Networks; Partnership Will Enable New Integrated Magazine, Web Advertising Programs.**  
Business Wire Dec 9, 1996 p. 12091020

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 708

...searches related to their business.

--Listing enhancements to provide increased visibility and differentiation, including taglines, **logo**, or **URL links** to the advertiser's **Web site**. In addition, WorldPages creates business profiles for advertisers -- including products, services, brands, hours, and prices...

9/3,K/3 (Item 3 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

(c) 1998 Information Access Co. All rts. reserv.

06566685 SUPPLIER NUMBER: 06566686

**New technology tests limit of online copyright**

Advertising Age Nov 25, 1996 p. 20

ISSN: 0001-8899

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 673

... trade publication Inside Media, the home page for Total News (<http://www.totalnews.com>) provides **logo links** to **Web sites** from CNN, Fox News, MSNBC, CBS, USA Today, ABC, Time Daily and others.

Rather than...

...trade publication Inside Media, the home page for Total News (<http://www.totalnews.com>) provides **logo links** to **Web sites** from CNN, Fox News, MSNBC, CBS, USA Today, ABC, Time Daily and others.

Rather than...

9/3,K/4 (Item 4 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

(c) 1998 Information Access Co. All rts. reserv.

06503699

**Canon U.S.A. launches first major national advertising campaign showcasing its state-of-the-art color laser reproduction technology.**

Business Wire Nov 1, 1996 p. 11011282

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 734

... a copy of the rainforest scene previously shown. The final shot brings up the "Canon **Connects**" **logo** with an 800 number and **Web Site** address.

...a copy of the rainforest scene previously shown. The final shot brings up the "Canon **Connects**" **logo** with an 800 number and **Web Site** address.

The second spot opens with a man fishing off a rock jutting from the ...

9/3,K/5 (Item 5 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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06485642

**Internet Access: WorldPages, Inc. Launches the Internet's First Integrated White and Yellow Page Directory; WorldPages.com is the Most Comprehensive U.S. and International Directory Service on the World Wide Web**

EDGE, on & about AT&T Oct 28, 1996 p. N/A

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 1023

...all searches related to their business;

\* Listing enhancements provide increased visibility and differentiation, including taglines, **logo**, or **URL links** to the advertiser's **Web site**. In addition, WorldPages will create business profiles for advertisers, including products, services, brands, hours, and ...

9/3,K/6 (Item 6 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06479039

**Connect Extends Lead in Interactive Commerce Through Strategic Alliance with Cognos**

PR Newswire Oct 22, 1996 p. 1022NEM054  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 979

...the Internet).

For more information, telephone 800-262-2638 or access the CONNECT World Wide Web site at <http://www.connectinc.com>.

NOTE: CONNECT is a registered service mark of CONNECT, Inc. OneServer, OrderStream, the Virtual Sales Channel and StatusMinder are trademarks of CONNECT, Inc. Cognos...

9/3,K/7 (Item 7 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06476449

**WorldPages, Inc. Launches the Internet's First Integrated White and Yellow Page Directory; WorldPages.com is the Most Comprehensive U.S. and International Directory Service on the World Wide Web.**

Business Wire Oct 21, 1996 p. 10210167  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 1105

...all searches related to their business;

-- Listing enhancements provide increased visibility and differentiation, including taglines, logo, or URL links to the advertiser's Web site. In addition, WorldPages will create business profiles for advertisers, including products, services, brands, hours, and ...

9/3,K/8 (Item 8 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06473940

**ABC-TV to use Evergreen International Technology's JOT-IT! Logo.**

Business Wire Oct 15, 1996 p. 10150140  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 399

...A simple click on the logo will take the user directly to the ABC-TV Web site (<http://abc.com>). Users can even click on the trademark before they are on line, causing JOT-IT! to launch their browser and go straight...

...A simple click on the logo will take the user directly to the ABC-TV Web site (<http://abc.com>). Users can even click on the trademark before they are on line, causing JOT-IT! to launch their browser and go straight...

9/3,K/9 (Item 9 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06467096

**Net Notes**

PC Week Oct 14, 1996 p. 123  
ISSN: 0740-1604  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 413

... important, because it directly bars the unauthorized release of individual "click tracks" to anyone.

Participating **Web sites** get to display a nifty blue PA logo and/or hot link to a page listing the Privacy Assured principles. For more information about Privacy Assured, call...

...important, because it directly bars the unauthorized release of individual "click tracks" to anyone.

Participating **Web sites** get to display a nifty blue PA logo and/or hot link to a page listing the Privacy Assured principles. For more information about Privacy Assured, call...

9/3,K/10 (Item 10 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06442703

**Internet Security: Internet Consortium Launches Major Internet Privacy Effort; New Privacy-Assured Initiative is Pilot Program for eTrust, Helps to Assure Consumer Privacy on the World Wide Web**  
EDGE, on & about AT&T Oct 7, 1996 p. N/A  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 1076

...Privacy Assured sites, the consortium has created a logo to identify participants. All Privacy Assured **Internet sites** display the blue PA logo or a hot-link. When a user clicks on the PA logo, they are linked to a Web page...

9/3,K/11 (Item 11 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06439452

**Internet Consortium Launches Major Internet Privacy Effort; New Privacy-Assured Initiative is Pilot Program for eTrust, Helps to Assure Consumer Privacy on the World Wide Web.**  
Business Wire Oct 2, 1996 p. 10021050  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 1144

...Privacy Assured sites, the consortium has created a logo to identify participants. All Privacy Assured **Internet sites** display the blue PA logo or a hot-link. When a user clicks on the PA logo, they are linked to a Web page...

9/3,K/12 (Item 12 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06425705

**Georgia Law Restricting Online Free Speech Challenged 09/25/96**  
Newsbytes Sep 25, 1996 p. N/A  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 742

...on a computer network, Beeson said.

According to Robert Costner of Electronic Frontiers Georgia, many **Web sites** include links using trade names or logos as a means of providing information.

The Electronic Frontiers Georgia site, he said...

9/3,K/13 (Item 13 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06425403

**Turbocharged E-mail**

... mapped files and document attachments. Users also can enhance their E-mail by adding hot- **linked** words or **logos** that are **connected** to specific **Web sites**. Designed for Windows 95 and compatible with most E-mail software, free trial kits of...

9/3,K/14 (Item 14 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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06344277

**Citrix's WinFrame Web Client to Debut with Microsoft Internet Explorer 3.0**

PR Newswire August 13, 1996 p. 0813SFTU012

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 708

...while the application logic executes on ICA-based servers.

The Citrix ActiveX control works with **Web sites** that carry the "Empowered by WinFrame" **logo** or have a **link** to a companion WinFrame multi-user Windows application server.

Citrix Systems, Inc. develops, markets and...

9/3,K/15 (Item 15 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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06288985

**Connect names Joseph Girata vice president and chief financial officer.**

Business Wire July 12, 1996 p. 7121016

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 368

...systems administration.

For more information, telephone 800/262-2638 or access the **CONNECT World Wide Web site** at <http://www.oneserver.com>.

**CONNECT** is a registered **trademark** of **Connect**. OneServer is a **trademark** of **Connect**. All other **trademarks** are property of their respective holders. ...

...systems administration.

For more information, telephone 800/262-2638 or access the **CONNECT World Wide Web site** at <http://www.oneserver.com>.

**CONNECT** is a registered **trademark** of **Connect**. OneServer is a **trademark** of **Connect**. All other **trademarks** are property of their respective holders.

CONTACT: Connect Inc., Mountain View

James Strohecker 415/254...

9/3,K/16 (Item 16 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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06260210

**SHAQUILLE O'NEAL TAKES HIS GAME TO THE WORLD WIDE WEB**

PR Newswire June 26, 1996 p. 0626NYW077

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 936

...announced that Pepsi and Reebok have, signed on as charter sponsors of Shaq World. Pepsi **logos** and **links** to Pepsi's World Wide **Web Site**, Pepsi World (<http://www.pepsi.com>), appear throughout the "B-Ball" section of Shaquille's Site. In addition, Reebok **logos** and **links** to Reebok's **Web Site**, Planet Reebok (<http://www.reebok.com>), will be featured on Shaq World and Reebok merchandise...

9/3,K/17 (Item 17 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06129857

**Connect names Oracle Applications Marketing Chief Barton S. Foster, vice president of marketing; company builds on momentum in Internet market, rounding out management team with major industry executive.**

Business Wire April 15, 1996 p. 4151025

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 590

...Mountain View.

For more information, telephone 800/262-2638 or access the CONNECT World Wide Web site at <http://www.oneserver.com>.

CONNECT is a registered trademark of Connect Inc. OneServer is a trademark of Connect Inc. All other trademarks are property of their...

9/3,K/18 (Item 18 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06113225

**Logica joins Connect as solution partner to implement OneServer as the standard platform for multimedia interactive commerce.**

Business Wire April 8, 1996 p. 4081023

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 769

...Mountain View.

For more information, telephone 800/262-2638 or access the CONNECT World Wide Web site at <http://www.oneserver.com>.

CONNECT is a registered trademark of Connect Inc. OneServer is a trademark of Connect Inc. All other trademarks are property of their...

9/3,K/19 (Item 19 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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06031357

**CONNECT DEMONSTRATES FIRST IMPLEMENTATION OF JAVA FOR INTERNET-BASED INTERACTIVE COMMERCE**

PR Newswire March 4, 1996 p. 304SJM009

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 789

...Calif. For more information, telephone 1-800-262-2638 or access the CONNECT World Wide Web site at <http://www.connectinc.com>.

NOTE: CONNECT is a registered trademark of Connect, Inc. OneServer and OneServer DPDS are trademarks of Connect, Inc. All other trademarks are property...

9/3,K/20 (Item 20 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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05985601

**New Connect OneServer Software Significantly Cuts Interactive Commerce Application Development Time; OneServer 1.1 Reduces Custom Code Development and Time-To-Market In the Creation of Internet Business Channels.**

Business Wire Feb 8, 1996 p. 02081056

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 911

...Calif. For more information, telephone 1-800-262-2638 or access the CONNECT World Wide Web site at <http://www.connectinc.com>. -0-

CONNECT is a registered trademark of Connect, Inc. OneServer, OneServer DPDS, DRAllocate and ObjectTemplates are trademarks of Connect,

Inc. All other trademarks...

9/3,K/21 (Item 21 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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05980027

**BLACK STAR LINK OFFERS ENTREPRENEURIAL 'PARTNERSHIPS' FOR INNOVATIVE WEB  
CONTENT PROPOSALS THROUGH NEW BLACK STAR LINKUBATOR PROGRAM**  
PR Newswire Feb 6, 1996 p. 0206CLTU030  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 405

...Street, New York, NY 10016; 212-679-3288; fax: 212-889-2052; World  
Wide Web URL <http://www.blackstar.com>.

Linkubator (TM) is a trademark of Black Star Publishing Co.,  
Inc.

-0- 2/6/96  
/NOTE TO EDITORS: Contact Martin...

9/3,K/22 (Item 22 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
(c) 1998 Information Access Co. All rts. reserv.

05958591

**CONNECT, INC. PARTNERS WITH RSA DATA SECURITY TO SET INDUSTRY-LEADING  
INTERNET COMMERCE SECURITY STANDARDS**  
PR Newswire Jan 17, 1996 p. 0117SJW002  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 734

...View, Calif.

For more information, telephone 800-262-2638 or access CONNECT's World  
Wide Web site at <http://www.connectinc.com>.

NOTE: CONNECT is a registered trademark of CONNECT, Inc.  
OneServer and OneServer DPDS are trademarks of CONNECT, Inc. All other  
trademarks are property...

9/3,K/23 (Item 23 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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05936783

**Connect Announces Nationwide Interactive Commerce Seminar Series; Seminar  
Series to Feature Release of Groundbreaking IDC Market Study That  
Uncovers Real Costs of Online Interactive Commerce.**  
Business Wire Jan 16, 1996 p. 01160035  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 490

...survey or register for the multi-city National IDC Seminars, visit  
CONNECT's World Wide Web site. CONNECT is a registered trademark of  
CONNECT, Inc. OneServer and OneServer DPDS are trademarks of CONNECT,  
Inc. All other trademarks are property...

9/3,K/24 (Item 24 from file: 16)  
DIALOG(R)File 16:IAC PROMT(R)  
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05935210

**Groundbreaking Market Study Uncovers Real Costs of Online Interactive  
Commerce; Eighty Percent of Web Development Spent on Software  
Customization and Integration; Demand Skyrocketing for Integrated  
Commerce Servers.**  
Business Wire Jan 15, 1996 p. 01151029  
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 930

...survey and register for the multi-city National IDC Seminars, visit CONNECT's World Wide Web site .

CONNECT is a registered trademark of CONNECT , Inc. OneServer and OneServer DPDS are trademarks of CONNECT, Inc. All other trademarks are property...

9/3,K/25 (Item 25 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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05934137

**CONNECT, INC. COMPLETES \$28 MILLION PRIVATE FINANCING**

PR Newswire Jan 8, 1996 p. 0108SJM010

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 761

...View, Calif.

For more information, telephone 800-262-2638 or access CONNECT's World Wide Web site at <http://www.connectinc.com>.

NOTE: CONNECT is a registered trademark of CONNECT , Inc. OneServer and OneServer DPDS are trademarks of CONNECT, Inc. All other trademarks are property...

9/3,K/26 (Item 26 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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05927433

**CONNECT, INC. LAUNCHES MEMBERSHIP IN ORACLE WEB ALLIANCE**

PR Newswire Jan 3, 1996 p. 0103SJW003

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 518

...Administration System. For more information, telephone 800-262-2638 or access CONNECT's World Wide Web site at <http://www.connectinc.com>.

NOTE: CONNECT is a registered trademark of CONNECT , Inc. OneServer, OneServer DPDS and OneManager are trademarks of CONNECT, Inc. All other trademarks are...

9/3,K/27 (Item 27 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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05896617

**Web ad spending pegged at \$12.4M**

Advertising Age Dec 11, 1995 p. 8

ISSN: 0001-8899

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 675

...spending.

AT&T shelled out an estimated \$567,000 from October through December to buy 'links' - logos placed on one Web site to direct users to another. The survey, from newsletter publisher WebTrack, pegs total marketer spending...

...spending.

AT&T shelled out an estimated \$567,000 from October through December to buy 'links' - logos placed on one Web site to direct users to another. The survey, from newsletter publisher WebTrack, pegs total marketer spending...

9/3,K/28 (Item 28 from file: 16)

DIALOG(R)File 16:IAC PROMT(R)

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05747521

**Pick your superlative for growth**



...and growing rapidly.

WebTrack separated Web spending into three categories: advertising placement, or payment for **logos**, **hyperlinks** and sponsorships on independent **Web sites**; creative, which includes monies paid for the creation of Web-related advertising applications; and directory...

...and growing rapidly.

WebTrack separated Web spending into three categories: advertising placement, or payment for **logos**, **hyperlinks** and sponsorships on independent **Web sites**; creative, which includes monies paid for the creation of Web-related advertising applications; and directory...

9/3,K/29 (Item 1 from file: 47)

DIALOG(R)File 47:Magazine Database(TM)  
(c) 1998 Information Access Co. All rts. reserv.

04636540 SUPPLIER NUMBER: 18840137 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ILS releases Sydney PLUS Web OPAC module. (ILS International Library Systems Corp.; Online Public Access Catalog)**  
Information Today, v13, n10, p33(1)  
Nov, 1996  
ISSN: 8755-6286 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 527 LINE COUNT: 00045

... are completely customizable using hypertext markup language (HTML). Color backgrounds, explanatory text, artwork, photographs, organizational **logos**, animation, and hot **links** to other **Web sites** can all be added. And since Web pages permit only limited interaction between users and...

9/3,K/30 (Item 2 from file: 47)

DIALOG(R)File 47:Magazine Database(TM)  
(c) 1998 Information Access Co. All rts. reserv.

04614114 SUPPLIER NUMBER: 18770232 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**'Is this a secure line?' (pilot program to test eTrust online transaction security/privacy program) (PC Week Netweek) (Internet/Web/Online Service Information) (Brief Article)**  
Humphry, Sara  
PC Week, v13, n41, pN14(1)  
Oct 14, 1996  
DOCUMENT TYPE: Brief Article ISSN: 0740-1604 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 227 LINE COUNT: 00023

... important, because it directly bars the unauthorized release of individual "click tracks" to anyone.

Participating **Web sites** get to display a nifty blue PA logo and/or hot **link** to a page listing the Privacy Assured principles. For more information about Privacy Assured, call...

9/3,K/31 (Item 1 from file: 88)

DIALOG(R)File 88:IAC BUSINESS A.R.T.S.  
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03695663 SUPPLIER NUMBER: 17452171 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Interactive: pick your superlative for growth. (Media Outlook '96)**  
Krantz, Michael  
MEDIaweek, v5, n35, pS40(1)  
Sept 18, 1995  
ISSN: 1055-176X LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 616 LINE COUNT: 00050

... and growing rapidly.

WebTrack separated Web spending into three categories: advertising placement, or payment for **logos**, **hyperlinks** and sponsorships on independent **Web sites**; creative, which includes monies paid for the creation of Web-related advertising applications; and directory...

**9/3,K/32 (Item 1 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database  
(c) 1998 Info Access Co. All rts. reserv.

09496817 SUPPLIER NUMBER: 18970859 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Contracting with an online service provider.**  
Jacobs, Jerald A.; Suri, Mark  
Association Management, v48, n10, p129(2)  
Oct, 1996  
ISSN: 0004-5578 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1099 LINE COUNT: 00092

... give the association, in an industry-standard format, a readily portable electronic copy of the **Web site**. The provider's license to use the **association**'s content, copyrights, **trademarks**, and any other intellectual property should expire upon termination.

Mark Suri is a partner at...

**9/3,K/33 (Item 2 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database  
(c) 1998 Info Access Co. All rts. reserv.

09211891 SUPPLIER NUMBER: 18976326 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**CyberSlice targets Web surfers for pizza delivery business. (World Wide Web)**  
Liddle, Alan  
Nation's Restaurant News, v30, n49, p7(2)  
Dec 16, 1996  
ISSN: 0028-0518 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1086 LINE COUNT: 00089

... additional sales."

To help spur business, CyberSlice's Glass said his company is offering other **Web -site** operators financial incentives to display the CyberSlice **logo** and **link** to the pizza service's home page. The operators of such affiliated Web sites will...

**9/3,K/34 (Item 3 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database  
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08976451 SUPPLIER NUMBER: 18650970 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Online leads on-the-fly. (ErgoTech's WebLeader aids in gathering sales leads from the Internet) (Peer Review) (Peer Review: Help Files) (Industry Trend or Event) (Column) (Evaluation)**  
Dennis, Kathryn  
Marketing Computers, v16, n9, p68(2)  
Sep, 1996  
DOCUMENT TYPE: Column Evaluation ISSN: 0895-5697 LANGUAGE:  
English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1136 LINE COUNT: 00090

... a user accesses Jot- It! notes. Essentially a banner ad in a sticky-note, the **logo** can be **clicked** to go to a sponsor's **web site**.

**9/3,K/35 (Item 4 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database  
(c) 1998 Info Access Co. All rts. reserv.

08881117 SUPPLIER NUMBER: 18556811

**Certification plans to help Web confidence. (the National Computer Security Association and the Better Business Bureau announce Web-site certification plans) (Internet/Web/Online Service Information)**

Fontana, John

CommunicationsWeek, n622, p75(1)

August 5, 1996

ISSN: 0746-8121

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 456

LINE COUNT: 00039

...ABSTRACT: consumers more confident about online businesses. Sites certified by the NCSA will display an NCSA **logo** verified through a **link** to the NCSA **Web site**. Sites must pass a 10-point security evaluation that was developed with assistance from the...

**9/3,K/36 (Item 5 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database

(c) 1998 Info Access Co. All rts. reserv.

08304550 SUPPLIER NUMBER: 17793210 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Corporate Profile for South Florida OnLine, dated Dec. 1, 1995.**

Business Wire, p12011092

Dec 1, 1995

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 250

LINE COUNT: 00033

... Romance.

SoFlo will be supported by advertisers who will have full color ads with their **logos** that are **linked** to their own independent **Web sites**. Anyone with an existing Web Site can purchase a link to their site from SoFlo...

**9/3,K/37 (Item 6 from file: 148)**

DIALOG(R)File 148:IAC Trade & Industry Database

(c) 1998 Info Access Co. All rts. reserv.

08256338 SUPPLIER NUMBER: 17554504 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**NETGUIDE ENDS THE YEAR WITH AD-PAGE BLOCKBUSTER: DECEMBER ISSUE CARRIES 104 PAGES OF ADVERTISING**

PR Newswire, p1107NY054

Nov 7, 1995

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 583

LINE COUNT: 00059

... will get a 1/9-page print ad in the magazine, which will include their **Web address**, as well as a **logo** and **link** to their **Web site** from NetGuide's own home page (<http://www.netguide.com>). The rate for a one ...

**9/3,K/38 (Item 1 from file: 275)**

DIALOG(R)File 275:IAC(SM) Computer Database(TM)

(c) 1998 Info Access Co. All rts. reserv.

01983792 SUPPLIER NUMBER: 18708617 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Georgia Law Restricting Online Free Speech Challenged.**

Newsbytes, pNEW09250011

Sep 25, 1996

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 778

LINE COUNT: 00065

... on a computer network, Beeson said.

According to Robert Costner of Electronic Frontiers Georgia, many **Web sites** include **links** using **trade names** or logos as a means of providing information.

The Electronic Frontiers Georgia site, he said...

9/3,K/39 (Item 2 from file: 275)  
DIALOG(R)File 275:IAC(SM) Computer Database(TM)  
(c) 1998 Info Access Co. All rts. reserv.

01975342 SUPPLIER NUMBER: 18595892 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Cardinal Business Media launches PRTECH; Web site delivers what's new in high technology. (Company Business and Marketing) (Brief Article)**  
HP Professional, v10, n7, p72(1)  
July, 1996  
DOCUMENT TYPE: Brief Article ISSN: 0896-145X LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 325 LINE COUNT: 00031

... complement, not replace, the considerable news coverage available in HP Professional Contributors can include a **logo** and a **hyperlink** to their **Internet sites**, so users can access more information. Although PRTECH carries a broad variety of material, users...

9/3,K/40 (Item 3 from file: 275)  
DIALOG(R)File 275:IAC(SM) Computer Database(TM)  
(c) 1998 Info Access Co. All rts. reserv.

01960480 SUPPLIER NUMBER: 18508832 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Creating pages on automatic pilot. (DeltaPoint QuickSite 1.0 Web authoring tool) (Software Review) (Evaluation)**  
Glinert, Susan  
Computer Shopper, v16, n8, p445(1)  
August, 1996  
DOCUMENT TYPE: Evaluation ISSN: 0886-0556 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1030 LINE COUNT: 00081

... the project file and generates the HTML files users will download when they access your **Web site**. QuickSite supports static graphics, such as a **logo**; **clickable** GIFs, such as graphic navigational buttons; and image maps that contain one or more hot...

9/3,K/41 (Item 1 from file: 570)  
DIALOG(R)File 570:IAC MARS(R)  
(c) 1998 Information Access Co. All rts. reserv.

00942996  
**Clinkthrough links advertisers to online media.**

Marketing Magazine July 15, 1996 p. 2  
ISSN: 1196-4650  
Article type: Article

... Clinkthrough is to offer a package buy to advertisers, along with a guaranteed number of **logo** viewing and **clickthroughs** on any combination of member **Web sites**. The package will cost about \$40,000 for 1,000,000 viewings and 10,000...

9/3,K/42 (Item 1 from file: 624)  
DIALOG(R)File 624:McGraw-Hill Publications  
(c) 1998 McGraw-Hill Co. Inc. All rts. reserv.

0702531  
**Best-of-Breed Internet Applications: Cafeteria-style shopping is the clear choice for selecting Internet tools**  
Lan Times October 9, 1995; Pg 101; Vol. 12, No. 21  
Journal Code: LAN ISSN: 1040-5917  
Section Heading: Hands on: @INTERNET

Word Count: 773 \*Full text available in Formats 5, 7 and 9\*

BYLINE:

By Thom Stark

TEXT:

...work in earlier Navigator versions.

The 1.2 release adds the capability of entering a **URL** without specifying a **service name**. For example, to **connect** to Novell Inc.'s Web server, you can now enter [www.novell.com](http://www.novell.com) without the...

9/3,K/43 (Item 1 from file: 636)  
DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03639267

**JUST BITS--UMI Corp.**

Information & Interactive Services Report Oct 25, 1996 V. 17 NO.  
38

WORD COUNT: 230

PUBLISHER: BRP Publications

... advertising options range from home page banners to target banners to listing enhancements, which include **logos**, taglines and **URL links** to advertisers' **Web sites**. Additionally, WorldPages is working with Microsoft Corp. to develop a wireless directory service to complement...

9/3,K/44 (Item 2 from file: 636)  
DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03634500

**Company Directories**

Legal Information Alert Feb 1, 1996 V. 15 NO. 2  
ISSN: 0883-1297 WORD COUNT: 1842  
PUBLISHER: Alert Publications Inc.

... and include patents, copyrights, and related topics. Some of the most useful World Wide Web (**WWW**) **sites** with **links** to **trademark** statutes, treaties, regulations, and publications include the following.

Cornell Law School Legal Information Institute ([http...](http://www.cornell.edu/law/))

9/3,K/45 (Item 3 from file: 636)  
DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03379615

**ABC TEAMS WITH JOT-IT! TO EXTEND 'NET REACH BEYOND SITE**

Interactive Marketing News Oct 11, 1996 V. 3 NO. 27  
ISSN: 1078-6821 WORD COUNT: 144  
PUBLISHER: Phillips Business Information, Inc.

...Television unit of the Walt Disney Co. has found a new way to get its **logo** and **web site hyperlink** all over the Internet. In an agreement with Vancouver, B.C.-based Evergreen International Technology...

... with a simple click on said logo sending the user directly to the broadcaster's **web site** (<http://www.abc.com>). Users can also **click** on the **trademark** before they get online, sending them straight to the pre-set web page. Tony Bird...

9/3,K/46 (Item 4 from file: 636)

DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03320458

**PLASMON STARTS SOFTWARE RATING.**

Optical Memory News August 27, 1996  
ISSN: 0741-5869 WORD COUNT: 151  
PUBLISHER: Phillips Business Information, Inc.

... the programs are compatible with the manufacturer's hardware. Those who opt to use the **logo** also can **link** their **web sites** to Plasmon's and be included in the manufacturer's Technology Guides that are mailed...

9/3,K/47 (Item 5 from file: 636)

DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03304085

**CITRIX: Citrix's WinFrame web client to debut with Microsoft Internet Explorer 3.0**

M2 Presswire August 14, 1996  
WORD COUNT: 677  
PUBLISHER: M2 Communications

... while the application logic executes on ICA-based servers. The Citrix ActiveX control works with **Web sites** that carry the "Empowered by WinFrame" **logo** or have a **link** to a companion WinFrame multi-user Windows application server.

Citrix Systems, Inc. develops, markets and...

9/3,K/48 (Item 6 from file: 636)

DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

03126267

**BEWARE OF WEB SITE LIABILITY ISSUES**

Interactive Marketing News March 29, 1996  
ISSN: 1078-6821 WORD COUNT: 1116  
PUBLISHER: Phillips Business Information, Inc.

... because they communicate to the viewer a level of quality or convey valuable characteristics the **Web site** owner wants to be **associated** with.

Increasingly, however, **trademark** owners recognize the "halo" effect which valuable marks project. These owners are increasingly strict in...

9/3,K/49 (Item 7 from file: 636)

DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

02921077

**Web of the Week**

Law Office Technology Review Sep 28, 1995 V. 4  
ISSN: 1047-6482 WORD COUNT: 123  
PUBLISHER: Law Office Technology Review

... of the ABA has been replaced with a lighter, more modern (and faster to download) **logo**, and that **association** information is starting to become available. The **URL** is, as before, <http://www.abanet.org>.

COPYRIGHT 1995 Law Office Technology Review

...

9/3,K/50 (Item 8 from file: 636)  
DIALOG(R)File 636:IAC Newsletter DB(TM)  
(c) 1998 Information Access Co. All rts. reserv.

02907593

**NEWSHARE CORP: Newshare corp.'s Clickshare software makes possible digital syndicates**

M2 Presswire Sep 15, 1995  
WORD COUNT: 853  
PUBLISHER: M2 Communications

... request to mail@newshare.com. For complete information about Newshare Corp. visit the company's **web site** at: <http://www.newshare.com>

\* "Newshare" and " **Clickshare** " are registered **service marks** of Newshare Corp.\*

CONTACT: Bill Densmore/Lynn Duncan, Newshare Corp.

Tel: +1 413 458-8001...

9/3,K/51 (Item 1 from file: 647)  
DIALOG(R)File 647:CMP Computer Fulltext  
(c) 1998 CMP. All rts. reserv.

01053796 CMP ACCESSION NUMBER: IAA19950522S0029  
**Insights into Web advertising** (And about those Letters from last issue)  
INTERACTIVE AGE, 1995, n 215, PG12  
PUBLICATION DATE: 950522  
JOURNAL CODE: IAA LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: Point of View  
WORD COUNT: 157

... advertising vehicles are needed, from billboards with links to transition pages (then to the advertisers **Web sites** ) to logo 'd **links** in the pro shop, to classifieds.  
u Our readership is 40 percent non-U.S...

9/3,K/52 (Item 1 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0639201 BW0228

**DAZEL CORP: DAZEL Corporation announces Integrator Program; Pencom Systems Administration/PSA and Wang Federal, Inc. first Charter Members**

October 29, 1996

Byline: Business Editors/Computer Writers

...briefings. Additionally, DAZEL Integrators will be able to promote their membership with the DAZEL Integrator **logo** and **link** to DAZEL's **web site** . More information on the DAZEL Integrator Program can be found on DAZEL's web site...

9/3,K/53 (Item 2 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0615135 BW0073

NTN: Miller Brewing Co. to sponsor NTN football Playbook on America Online;  
NTN signs Miller as its first on-line sponsor

August 16, 1996

Byline: Business & Sports Editors/Multimedia Writers

...the  
recently launched NTN Sports Studio. Beginning Aug. 16, the area  
will feature Miller-brand **logos** as well as **hyperlinks** to Miller's  
MGD Tap Room **Web site** on the Internet.

Miller, a longtime advertiser on the NTN Entertainment Network,  
which broadcasts to...

9/3,K/54 (Item 3 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0579804 BW1022

**CONNECT INC:** CONNECT adds VeriSign digital certificates to OneServer  
Internet software platform; relationship fosters secure  
business-to-business transactions over the Internet

April 29, 1996

Byline: Business Editors & High-Tech Writers

...Mountain View.  
For more information, telephone 800/262-2638 or access the  
CONNECT World Wide **Web site** at <http://www.oneserver.com>.  
CONNECT is a registered **trademark** of Connect Inc. OneServer is  
a trademark of Connect Inc. All other trademarks are property of  
their...

9/3,K/55 (Item 4 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0576850 BW1053

**CONNECT INC:** Powered by CONNECT OneServer, PhotoDisc World Wide Web site  
wins USA Today "Hot Site" award

April 19, 1996

Byline: Business Editors & High-Tech Writers

...Mountain View.  
For more information, telephone 800/262-2638 or access the  
CONNECT World Wide **Web site** at <http://www.oneserver.com>.  
CONNECT is a registered **trademark** of Connect Inc. OneServer is  
a trademark of Connect Inc. All other trademarks are property of  
their...

9/3,K/56 (Item 5 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0574758 BW1212

**MONTGOMERY SECURITIES 3:** Montgomery Securities Initiates Coverage of  
Anixter International with a BUY Rating

April 15, 1996



Byline: Business Editors

9/3,K/57 (Item 6 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0574641 BW1069

**ADC KENTROX PARAGON: ADC Kentrox takes minority stake in Paragon**

April 15, 1996

Byline: Business Editors

9/3,K/58 (Item 7 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0551275 BW1218

**NFL SUPER BOWL WEB: Prodigy and HBO Sports team up to create interactive Super Bowl XXX Web site; Stars of "Inside the NFL" offer insights, stats, chat and prizes**

January 24, 1996

Byline: Sports Editors/Football & Interactive Writers

...S-150 Pickup Truck, and providing Prodigy members with a direct link to the Ford Web site . Members can also link to Logos Online - an online shopping distributor of NFL Super Bowl merchandise. In addition, the Web site...

9/3,K/59 (Item 8 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 1998 Business Wire . All rts. reserv.

0531906 BW1026

**3COM: 3COM solution provides network monitoring and analysis across full spectrum of networking systems; Distributed, intelligent solution is first in a series of new Transcend applications that manage all network elements as a single network system**

November 07, 1995

Byline: Business/Technology Editors

...communication, optimize network reliability and protect customer investments. For further information, visit our World Wide Web site : <http://www.3Com.com>.

3Com, SmartAgent, and LinkBuilder are registered trademarks of 3Com Corp., SuperStack, Transcend, MSH and FMS are trademarks of 3Com Corporation.

CONTACT: 3Com...

1/6/1

06473940

ABC-TV to use Evergreen International Technology's \*JOT\*-IT! \*Logo\*.

\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 399

?t1/9

1/9/1

DIALOG(R)File 16:IAC PROMT(R)

(c) 1998 Information Access Co. All rts. reserv.

06473940

ABC-TV to use Evergreen International Technology's \*JOT\*-IT! \*Logo\*.

Business Wire Oct 15, 1996 p. 10150140

NEW YORK--(BUSINESS WIRE)--Oct. 14, 1996--ABC Television Network has concluded an agreement with Evergreen International Technology, Inc. of Vancouver, B.C. to provide a downloadable version of Evergreen's JOT-IT! Logo product on the abc.com Web site. JOT-IT Logo, a new Internet marketing tool, enables ABC Television to add their logo to Evergreen's JOT-IT!, a software program that allows users to attach electronic stick-on notes to browsers and Web pages as they browse.

Each time a user attaches or retrieves one of these notes, the ABC logo will appear. A simple click on the logo will take the user directly to the ABC-TV Web site (<http://abc.com>). Users can even click on the trademark before they are on line, causing JOT-IT! to launch their browser and go straight to the pre-set Web page.

JOT-IT! Logo, like a "Web site magnet" extends a company's Internet reach beyond its own Web site and across the worldwide Web to draw first time and repeat visitors to a corporation's home page.

"JOT-IT! Logo is an entirely new concept in Internet advertising," said Tony Bird, Evergreen's Vice President of Business Development. "It gives Web site visitors an important value-added product that makes navigating the Internet faster and more efficient. It will put the ABC Television name in front of users on a regular basis, and it offers one-click access to the ABC Web site. This is a powerful combination that is not available from any other source."

The practical uses of JOT-IT! for users include leaving text, voice and sound notes on otherwise "read only" Web pages as well as categorizing bookmarks with comments or even adding comments to the various browsers existing bookmarks. Using a simple drag-and-drop operation, JOT-IT! allows text, URL addresses, and even voice and sound to be combined in individual electronic notes for instant reference and recall.

Evergreen's patented "concurrency" technology interactively links the notes to specific actions or locations. Notes appear instantly every time the user returns to the note, whether on a Web page, browser, application, document, window dialog box or menu.

Currently, JOT-IT! is available for the Windows 3.1/95 operating system.

ABC Web Site: <http://abc.com> Evergreen Web Site: <http://www.egn.com>

E-mail: [tony@egn.com](mailto:tony@egn.com)

CONTACT: S & S Public Relations

Stacy Imyak, 847/291-1616 ext. 224

[76756.3477@compuserve.com](mailto:76756.3477@compuserve.com)

Jodi Perkins, 847/291-1616 ext. 235

[76604.641@compuserve.com](mailto:76604.641@compuserve.com)

THIS IS THE FULL TEXT: COPYRIGHT 1996 Business Wire  
WORD COUNT: 399

COMPANY:

\*ABC Entertainment

PRODUCT: \*Applications Software Pkgs NEC (Micro) (7372490)

EVENT: \*Product Design & Development (33)

COUNTRY: \*United States (1USA)

1/9/1

DIALOG(R)File 636:IAC Newsletter DB(TM)

(c) 1998 Information Access Co. All rts. reserv.

03379615

**\*ABC\* \*TEAMS\* WITH JOT-IT! TO EXTEND 'NET REACH BEYOND SITE**

Interactive Marketing News Oct 11, 1996 V. 3 NO. 27

ISSN: 1078-6821 WORD COUNT: 144

PUBLISHER: Phillips Business Information, Inc.

The ABC Television unit of the Walt Disney Co. has found a new way to get its logo and web site hyperlink all over the Internet. In an agreement with Vancouver, B.C.-based Evergreen International Technology, ABC is adding its famous logo to Evergreen's Jot-It!, a software program that lets users attach electronic "stick-on" notes to browsers and web pages as they surf while also acting as a web site "magnet" to extend a company's 'Net presence well beyond its own home page.

Each time the user attaches or retrieves one of these notes, the ABC logo will appear, with a simple click on said logo sending the user directly to the broadcaster's web site (<http://www.abc.com>). Users can also click on the trademark before they get online, sending them straight to the pre-set web page. Tony Bird, Evergreen, 847/291-1616

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Subscription: \$495 per year as of 3/95. Published 26 times per year. Contact Phillips Business Information, Inc., 1201 Seven Locks Road, Potomac, MD 20854. Phone (301) 340-1520. Fax (310) 424-4297.

INDUSTRY: Management (MG)

COMPANY NAMES (DIALOG GENERATED): ABC Television ; Evergreen International Technology ; Walt Disney Co

?

File 9:Business & Industry(R) Jul'1994-1998/Feb 26  
 (c) 1998 Resp. DB Svcs.  
 File 13:BAMP 1998/Feb W3  
 (c) 1998 Resp. DB Svcs.  
 File 15:ABI/INFORM(R) 1971-1998/Feb W3  
 (c) 1998 UMI  
 File 98:General Sci Abs/Full-Text 1984-1998/Jan  
 (c) 1998 The HW Wilson Co.  
 File 141:Readers Guide 1983-1998/Jan  
 (c) 1998 The HW Wilson Co  
 File 484:Periodical Abstracts Plustext 1986-1998/Feb W2  
 (c) 1998 UMI  
 File 553:Wilson Bus. Abs. FullText 1982-1998/Jan  
 (c) 1998 The HW Wilson Co  
 File 608:KR/T Bus.News. 1992-1998/Feb 26  
 (c)1998 Knight-Ridder/Tribune Bus News  
 File 635:Business Dateline(R) 1985-1998/Feb W4  
 (c) 1998 UMI  
 File 771:Textline Global News 1980-1989  
 (c) 1994 Reuters Info.Svcs.  
 File 772:Textline Global News 1990-1994  
 (c) 1996 Reuters Info.Svcs.

?ds

| Set | Items  | Description   |
|-----|--------|---|
| S1  | 179306 | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE) ( ) (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 737    | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 1942   | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 7138   | URL OR URLS OR (UNIVERSAL OR UNIFORM) ( ) RESOURCE? ( ) LOCAT?  |
| S5  | 105064 | (INTERNET OR WEB OR WWW OR W3) ( ) (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 35     | S2-S3(7N)S4-S5  |
| S7  | 33     | RD S6 (unique items)  |
| S8  | 15     | S7/1997:1998  |
| S9  | 18     | S7 NOT S8   |

?t9/3,k/all

**9/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R) Jul  
 (c) 1998 Resp. DB Svcs. All rts. reserv.

01702391 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**CyberSlice targets Web surfers for pizza delivery business**

**(A number of pizzeria owners are testing the use of the Internet to generate takeout and delivery orders in a service from CyberSlice)**

Nation's Restaurant News, v 30, n 49, p 7+

December 16, 1996

DOCUMENT TYPE: Journal ISSN: 0028-0518 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1009

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...additional sales."

To help spur business, CyberSlice's Glass said his company is offering other **Web -site** operators financial incentives to display the CyberSlice **logo** and **link** to the pizza service's home page. The operators of such affiliated Web sites will...

**9/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R) Jul  
 (c) 1998 Resp. DB Svcs. All rts. reserv.

01671415 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**ILS Releases Sydney PLUS Web OPAC Module**

**(ILS International Library Systems Corp introduces Web Online Public Access Catalog module for SydneyPLUS library automation system)**

Information Today, v 13, n 10, p 33

November 1996

DOCUMENT TYPE: Journal ISSN: 8755-6786 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 490

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...are completely customizable using hypertext markup language (HTML). Color backgrounds, explanatory text, artwork, photographs, organizational logos, animation, and hot links to other Web sites can all be added. And since Web pages permit only limited interaction between users and...

**9/3,K/3 (Item 3 from file: 9)**

DIALOG(R)File 9:Business & Industry(R) Jul

(c) 1998 Resp. DB Svcs. All rts. reserv.

01610754 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Georgia Law Restricting Online Free Speech Challenged**

**(American Civil Liberties Union, Electronic Frontiers Georgia, and others file lawsuit seeking preliminary injunction against Georgia cyberspace statute)**

Newsbytes News Network, p N/A

September 25, 1996

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 738

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...on a computer network, Beeson said.

According to Robert Costner of Electronic Frontiers Georgia, many Web sites include links using trade names or logos as a means of providing information.

The Electronic Frontiers Georgia site, he said...

**9/3,K/4 (Item 4 from file: 9)**

DIALOG(R)File 9:Business & Industry(R) Jul

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01188520 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Electronic Newssand adds ads**

**(Electronic Newstands has added Visa/PLUS International and Fidelity Investments as sponsors)**

Advertising Age, v 66, n 19, p 20

May 08, 1995

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 409

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...positions on each topic page and up to five logos on its home page. Each logo will link to a marketer's Web site.

Visa/PLUS' ATM locator (<http://www.visa.com/visa/locator/atm...>

9/3,K/5 (Item 5 from file: 9)  
DIALOG(R)File 9:Business & Industry(R) Jul  
(c) 1998 Resp. DB Svcs. All rts. reserv.

01162363 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Web news with a personal touch: Individual Inc. offers ad-backed, customized information source**  
(Individual Inc will accept advertising for the first time as it moves its subscription online news service to the Internet)  
Advertising Age, v 66, n 14, p 25  
April 03, 1995  
DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 590

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...and Knight-Ridder. Each will have sponsorship banners in four related editorial areas. Users who **click** on the **logos** will be **linked** to the marketers' **Web sites**.

"We looked upon the whole online services medium as changing the face of sales and...

9/3,K/6 (Item 1 from file: 13)  
DIALOG(R)File 13:BAMP  
(c) 1998 Resp. DB Svcs. All rts. reserv.

01022567 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Contracting With an Online Service Provider**  
(Legal tips for associations getting ready to join the Internet or contemplating a change in service providers include making sure the association owns all content on the Web site)  
Article Author(s): Jacobs, Jerald A; Suri, Mark  
Association Management, v 48, n 10, p 129-130  
October 1996  
DOCUMENT TYPE: Journal ISSN: 0004-5578 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1057

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...give the association, in an industry-standard format, a readily portable electronic copy of the **Web site**. The provider's license to use the **association's** content, copyrights, **trademarks**, and any other intellectual property should expire upon termination.

Mark Suri is a partner at...

9/3,K/7 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01348037 99-97433  
**CyberSlice targets Web surfers for pizza delivery business**  
Liddle, Alan  
Nation's Restaurant News v30n49 PP: 7, 49 Dec 16, 1996  
ISSN: 0028-0518 JRNL CODE: NRN  
AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM  
WORD COUNT: 1036

...TEXT: additional sales."

To help spur business, CyberSlice's Glass said his company is offering other **Web -site** operators financial incentives to display the CyberSlice **logo** and **link** to the pizza service's home page. The operators of such affiliated Web sites will...

9/3,K/8 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01333999

99-83395

**ILS releases SydneyPLUS Web OPAC module**

Anonymous

Information Today v13n10 PP: 33 Nov 1996

ISSN: 8755-6286 JRNL CODE: IFT

AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM 16322.00

WORD COUNT: 499

...TEXT: are completely customizable using hypertext markup language (HTML). Color backgrounds, explanatory text, artwork, photographs, organizational **logos**, animation, and hot **links** to other **Web sites** can all be added. And since Web pages permit only limited interaction between users and...

9/3,K/9 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01311825

99-61221

**Contracting with an online service provider**

Suri, Mark; Jacobs, Jerald A

Association Management v48n10 PP: 129-130 Oct 1996

ISSN: 0004-5578 JRNL CODE: AMG

AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM 12800.01

WORD COUNT: 1044

...TEXT: will give the association, in an industrystandard format, a readily portable electronic copy of the **Web site**. The provider's license to use the **association**'s content, copyrights, **trademarks**, and any other intellectual property should expire upon termination.

Author Affiliation:

Mark Suri is a...

9/3,K/10 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01271216

99-20612

**Paving the electronic highway**

Goldstein, Richard J

Mechanical Engineering v118n8 PP: 6 Aug 1996

ISSN: 0025-6501 JRNL CODE: MEG

AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM 576.00

WORD COUNT: 552

...TEXT: the contact points and specific administrative details. You can find out more about the ASME **Web site**'s home page by **clicking** on the **logo** image.

You will be able to contact the Society's executive director there; he is ...

9/3,K/11 (Item 5 from file: 15)

DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01206981

98-56376

**Banking in cyberspace - A new frontier for treasury professionals**

Hagen, Kathleen A

TMA Journal v16n2 PP: 45-51 Mar/Apr 1996

ISSN: 1080-1162 JRNL CODE: JCG

AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM 15782.00  
WORD COUNT: 2682

...TEXT: for her company. Using a treasury management workstation that provides an automatic Internet link, she **clicks** on the company **logo** icon to access the company's internal **Web site** and downloads all of the investment transactions from the previous business day. The file is...

**9/3,K/12 (Item 6 from file: 15)**

DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01144023

97-93417

**Looking for a few good apps**

Buchanan, Leigh

CIO WebMaster Supplement PP: 30-37 Jan/Feb 1996

ISSN: 0894-9301 JRNL CODE: CIO

AVAILABILITY: Photocopy available from ABI/INFORM 16395.00

ABSTRACT: As late as November 1995, Banc One Corp.'s World Wide **Web site** was rather boring: an unadorned **logo** followed by **links** to electronic-commerce information and assorted press releases. However, now Banc One is conducting a...

**9/3,K/13 (Item 7 from file: 15)**

DIALOG(R)File 15:ABI/INFORM(R)  
(c) 1998 UMI. All rts. reserv.

01095332

97-44726

**Interactive: Pick your superlative growth**

Krantz, Michael

Mediaweek v5n35 PP: SS40 Sep 18, 1995

ISSN: 1055-176X JRNL CODE: MEW

AVAILABILITY: Fulltext online. Photocopy available from ABI/INFORM  
WORD COUNT: 580

...TEXT: and growing rapidly.

WebTrack separated Web spending into three categories: advertising placement, or payment for **logos**, **hyperlinks** and sponsorships on independent **Web sites**; creative, which includes monies paid for the creation of Web-related advertising applications; and directory...

**9/3,K/14 (Item 1 from file: 484)**

DIALOG(R)File 484:Periodical Abstracts Plustext  
(c) 1998 UMI. All rts. reserv.

03009165 SUPPLIER NUMBER: 96378385 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Thomson & Thomson announces trademark Web site**

Anonymous

Computers in Libraries (ICLB), v16 n9, p35

Oct 1996

ISSN: 1041-7915 JOURNAL CODE: ICLB

DOCUMENT TYPE: News

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

AVAILABILITY: Full text online. UMIACH CATALOG NO.: 14910.01

WORD COUNT: 158



TEXT:

... to all areas of intellectual property, including the online version of the International Guide to **Trademarks**, over 300 reviewed **links** to **Web sites** that are of interest to the intellectual property community, a guest author series, intellectual property...

9/3,K/15 (Item 2 from file: 484)

DIALOG(R)File 484:Periodical Abstracts Plustext  
(c) 1998 UMI. All rts. reserv.

02924868 SUPPLIER NUMBER: 96294088 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Paving the electronic highway**

Goldstein, Richard J

Mechanical Engineering (GMEE), v118 n8, p6

Aug 1996

ISSN: 0025-6501 JOURNAL CODE: GMEE

DOCUMENT TYPE: Commentary

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

AVAILABILITY: Full text online. UMIACH CATALOG NO.: 576.00

WORD COUNT: 552 LENGTH: Medium (10-30 col inches)

TEXT:

... the contact points and specific administrative details. You can find out more about the ASME **Web site** 's home page by **clicking** on the **logo** image.

You will be able to contact the Society's executive director there; he is...

9/3,K/16 (Item 1 from file: 553)

DIALOG(R)File 553:Wilson Bus. Abs. FullText  
(c) 1998 The HW Wilson Co. All rts. reserv.

03298803 H.W. WILSON RECORD NUMBER: BWBA96048803 (USE FORMAT 7 FOR FULLTEXT)

**Not quite the Wild West: despite the Internet's image of lawlessness, trademark rules do in fact apply in cyberspace.**

Erickson, Christopher

Marketing (Maclean Hunter) (Marketing) v. 101 (June 10 '96) p. 9-10

LANGUAGE: English

WORD COUNT: 943

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... of Australian Internet users. There could be even greater confusion if both companies independently publish **Web sites** using the **trademark** in **connection** with the sale of computer equipment.

Two questions come to mind: Who should be entitled...

...should also be aware that it is possible to affect goodwill and reputation in a **trademark** by **association**. When choosing the best **Web site** to display an advertisement, care should be taken to ensure the quality and reputation of...

9/3,K/17 (Item 1 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.  
(c)1998 Knight-Ridder/Tribune Bus News. All rts. reserv.

00308191 Story Number: 17092 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FLORIDA BUSINESSES GET EARLY START ON INTERNET'S MULTIMEDIA WEB**

Robert Trigaux

St. Petersburg Times

November 12, 1995 15:05 E.T.

DOCUMENT TYPE: Newspaper RECORD TYPE: Fulltext LANGUAGE: English

WORD COUNT: 1571

...TEXT: innovative feature of the Web is the way an on-line user can click among **Web sites** using "hyper links " -- highlighted words or **logos** at one site that call forth other sites of a related nature. (See graphic.)

Web...

9/3,K/18 (Item 1 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 1998 UMI. All rts. reserv.

0653756 96-10496

**Corporate profile for South Florida OnLine**

Aguiar, Giselle

Business Wire (San Francisco, CA, US) s1 p1

PUBL DATE: 951201

DATELINE: North Miami, FL, US, South Atlantic

WORD COUNT: 345

TEXT:

...Romance.

SoFlo will be supported by advertisers who will have full color ads with their **logos** that are **linked** to their own independent **Web sites** . Anyone with an existing Web Site can purchase a link to their site from SoFlo...

File 347:JAPIO Oct 1976-1997/Oct.(UPDATED 980217)

(c) 1998 JPO & JAPIO

File 351:DERWENT WPI 1963-1998/UD=9807;UP=9804;UM=9802

(c)1998 DERWENT INFO LTD

?ds

| Set | Items | Description   |
|-----|-------|---|
| S1  | 2479  | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 0     | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 19    | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 65    | URL OR URLS OR (UNIVERSAL OR UNIFORM)() RESOURCE?() LOCAT?  |
| S5  | 53    | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 0     | S2-S3 AND S4-S5   |
| S7  | 0     | S1(10N)S4-S5  |
| S8  | 0     | S1(10N)S4-S5  |
| ?   |       |   |

?ds

| Set | Items | Description   |
|-----|-------|---|
| S1  | 33682 | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 90    | S1(3N)(LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)   |
| S3  | 269   | S1(3N)(ASSOCIAT? OR CONNECT? OR INTERCONNECT?)  |
| S4  | 125   | URL OR URLS OR (UNIVERSAL OR UNIFORM)()RESOURCE?()LOCAT?  |
| S5  | 140   | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 0     | S2-S3(S)S4-S5   |
| S7  | 2     | S1(10N)S4-S5  |

?t7/5,k/1

7/5,K/1

DIALOG(R)File 348:EUROPEAN PATENTS

(c) 1998 EUROPEAN PATENT OFFICE. All rts. reserv.

00850587

\*\*ORDER fax of complete patent from KR SourceOne. See HELP ORDER348\*\*

**Integrated guidance system for vehicles****Integriertes Führungssystem für Fahrzeuge****Systeme de guidage integre pour vehicule**

PATENT ASSIGNEE:

MITSUBISHI DENKI KABUSHIKI KAISHA, (208580), 2-3, Marunouchi 2-chome  
Chiyoda-ku, Tokyo 100, (JP), (applicant designated states: DE;FR;GB)

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Chiyoda-ku, Tokyo 100, (JP)  
Mizuguchi, Takehisa, c/o Mitsubishi Denki K. K. 2-3, Marunouchi 2-chome,  
Chiyoda-ku, Tokyo 100, (JP)  
Tsuchiya, Niro, c/o Mitsubishi Denki K. K. 2-3, Marunouchi 2-chome,  
Chiyoda-ku, Tokyo 100, (JP)  
Mizushima, Tatsuhiko, c/o Mitsubishi Denki K. K. 2-3, Marunouchi 2-chome,  
Chiyoda-ku, Tokyo 100, (JP)

LEGAL REPRESENTATIVE:

Pfenning, Meinig & Partner (100961), Mozartstrasse 17, 80336 Munchen,  
(DE)

PATENT (CC, No, Kind, Date): EP 785535 A1 970723 (Basic)

APPLICATION (CC, No, Date): EP 96117057 961024;

PRIORITY (CC, No, Date): JP 964759 960116

DESIGNATED STATES: DE; FR; GB

INTERNATIONAL PATENT CLASS: G08G-001/0968;

ABSTRACT EP 785535 A1

An integrated guidance system integrates and displays useful information from various information providers by a simple operation during travel. During travel the information is collected from various types of information supply servers (7,8,9) connected to a network (6). A navigation server (5) transmits the useful information to a mobile terminal device (2) using radio communication. On a single screen the mobile terminal device (2) displays traffic and town information which are obtained from the navigation server (5) and map information from a secondary memory section (3). Even if the information provider differs, useful information for a user is displayed when travelling in an integrated form by a simple operation.

ABSTRACT WORD COUNT: 110

LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 970723 A1 Published application (A1with Search Report  
;A2without Search Report)

Examination: 970917 A1 Date of filing of request for examination:  
970721

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS A                           | (English) | 9707W4 | 609        |
| SPEC A                             | (English) | 9707W4 | 3865       |
| Total word count - document A      |           |        | 4474       |
| Total word count - document B      |           |        | 0          |
| Total word count - documents A + B |           |        | 4474       |

\*\*ORDER fax of complete patent from KR SourceOne. See HELP ORDER348\*\*

...SPECIFICATION the service table in the information schemer 5C in step ST 26 and, after obtaining **URL (Uniform Resource Locators)** in response to the **service name**, the serviceinformation described in HTML (Hyper Text Markup Language) is obtained by accessing to Web...

...In Fig. 12, 31 is the information category, 32 is the area, 33 is the **URL** corresponding to each **Web Site**, 34 is the **service name**, 35 is the parameter set, and 36 is the data table which stores information obtained...

?t7/6,k/2

7/6,K/2

DIALOG(R)File 348:(c) 1998 EUROPEAN PATENT OFFICE. All rts. reserv.

00269153

\*\*ORDER fax of complete patent from KR SourceOne. See HELP ORDER348\*\*

**Process for the manufacture of a permeable sheet-like fibrous structure.**  
**Verfahren zur Herstellung einer permeablen folienförmigen Faserstruktur.**  
**Procede pour la fabrication d'une structure fibreuse permeable en forme de feuille.**

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

| Available Text                     | Language  | Update | Word Count |
|------------------------------------|-----------|--------|------------|
| CLAIMS B                           | (English) | EPBBF1 | 518        |
| CLAIMS B                           | (German)  | EPBBF1 | 467        |
| CLAIMS B                           | (French)  | EPBBF1 | 554        |
| SPEC B                             | (English) | EPBBF1 | 3095       |
| Total word count - document A      |           |        | 0          |
| Total word count - document B      |           |        | 4634       |
| Total word count - documents A + B |           |        | 4634       |

\*\*ORDER fax of complete patent from KR SourceOne. See HELP ORDER348\*\*

...SPECIFICATION dimension less than the thickness of the unconsolidated web and greater than that of the **web** if it were to be fully consolidated, and allowing the web to expand and remain substantially...

?

File 233:Microcomputer Abstracts 1974-1998/Feb  
 (c) 1998 Information Today Incl.  
 File 256:SoftBase:Reviews,Companies&Prods. 85-1998/Jan  
 (c)1998 Info.Sources Inc  
 File 278:Microcomputer Software Guide 1998/Feb  
 (c) 1998 Reed Elsevier Inc.

?ds

| Set | Items | Description  |
|-----|-------|--|
| S1  | 360   | TRADEMARK? OR TRADE() (MARK OR MARKS)  |
| S2  | 0     | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK?)   |
| S3  | 3     | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)  |
| S4  | 713   | URL OR URLS OR (UNIVERSAL OR UNIFORM) () RESOURCE? () LOCAT?                             |
| S5  | 6290  | (INTERNET OR WEB OR WWW OR W3) () (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?) |
| S6  | 0     | S2-S3 AND S4-S5  |
| S7  | 16    | S1(S)S4-S5   |

?t7/k/all

>>>KWIC option is not available in file(s): 278

#### 7/K/1 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

Trademark trickery -- In scam, search engines duped into diverting queries to competitive Web sites

... a form of bait-and-switch marketing where otherwise reputable companies take advantage of competitors' Web sites to redirect inquiries from search engines to their own sites. Explains that the trade-name...

... tags. Cautions information technology managers to at least alert their legal counsel if competitor's trademarks appear on their sites and to take steps to have trademarks that are misused removed from the database of search engines. Includes a chart. (dpm)

#### 7/K/2 (Item 2 from file: 233)

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

... the growing popularity of the Internet. Points out that it is important for owners of Web sites to protect their own intellectual property without infringing on the rights of others. Notes, however...

... Suggests that some basic protective measures may include: registering company names and domain names as trademarks ; constantly enforcing trademark rights; tracking sites that link to your pages; registering copyrights through the U.S. Copyright Office; including copyright notices on the Web site ; not using others' copyrighted material; immediately removing any copyrighted material you are using, if asked...

#### 7/K/3 (Item 3 from file: 233)

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

... Netscape Navigator 3.0 or higher or Microsoft Internet Explorer 4.0. Explains that this Web site features some of the most in-depth trademark information available in an easy-to-use format. Features TRADEMARKSCAN , Trademark Alert, and the Virtual Gazette. Calls it 'well-designed and powerful' and notes that it provides different search and viewing levels, as well as different reporting options. However, complains that trademark searching may be difficult for non-professionals. Concludes that this is an excellent resource for...

#### 7/K/4 (Item 4 from file: 233)

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

... mentions The Movie Department, a disappointing and generally

uninformative for movie information on the Blockbuster **Web site** from Blockbuster Entertainment, Inc. Includes four screen displays. (kgh)

**7/K/5 (Item 5 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

Presents a favorable review of IBM Patent Server (\$free), a **Web site** that provides searchable access to U.S. Patent & **Trademark** Office information dating from January 1971. Features full public access to U.S. patents, allows...

**7/K/6 (Item 6 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

Announces 15 business-related **Web sites**. Provides summaries and **Web addresses** for sites including: the California Milk Advisory Board site; FIRSTMARK's database and mailing list; Thomson & Thomson's new **trademark** site; SunPlaza for Internet business; Virtual Resources Corporation's CareerSite; Northwestern Mutual Life Insurance Company...

... show with companies' virtual booths; Career Companion for technically savvy career profes and MicroPatent's **Trademark Checker Web site**. Contains one screen display. (smg)

**7/K/7 (Item 7 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

... Counsel Connect division of American Lawyer Media of New York, NY (800); the U.S. **Trademark Library**, a **trademark** search available on the **Trademark Checker Web site** from MicroPatent of East Haven, CT (800); UnCoverWeb, a graphical version of the UnCover database...

**7/K/8 (Item 8 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

GRAY MATTERS column focuses on the question of who owns your **Web site**, which is relevant to the content that appears on your site, who owns that content...

... to the possibility of using pre-existing content without obtaining the copyright owner's permission, **trademark** issues, and ``fair use,' which protects the duplication of some copyright material. (jo)

**7/K/9 (Item 9 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

... developed by APDI of Camp Springs, MD, vouches for the authenticity of a brand's **Web site**, where users who click on the TrueSite logo can search an online registry of verified **URLs**, with a validation message being displayed to the user. Indicates that companies are learning that...

... against knock-offs and are assigning legal resources to track down nuisance sites. Explains that **Web sites** can express their opinions freely, but they cannot use company logos and names. Notes that...

**7/K/10 (Item 10 from file: 233)**

DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

Presents a guide to nine political and government information sources available at World Wide **Web sites** and online systems. Provides capsule reviews and addresses for: The United States Capitol, which contains historical information on the Capitol; Dole for President, the campaign's

**Web site** ; Congressional Quarterly's American Voter '96, with election information; Welcome to the White House, Clinton online; Congress Action, a weekly online newsletter; The United States Patent and **Trademark** Office, offering guidelines for patents, **trademarks** , and copyrights; Campaign in the Ass '96, a sarcastic look at the campaign; The United...

7/K/11 (Item 1 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

...else's page, or even establishing a link. Before running a large commercial World Wide **Web site** , it is important to understand intellectual property law. After creating a **Web site** , one must protect intellectual property, while also being cautious not to infringe on anyone else...

...first recommendation is to register the company name used for the domain name as a **trademark** . If a company owns the **trademark** to its name, it can challenge another user who has usurped that name. If someone infringes on the **trademark** , action must be taken immediately, because not taking action may be seen by the courts as abandonment of the **trademark** . Furthermore, it is important to keep track of all sites that link to the site...

...using any copyrighted material, and should always seek permission before establishing a link to another **Web site** .

7/K/12 (Item 2 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

...Patent Service, an electronic magazine published on the Internet, includes information on other World Wide **Web sites** that contain pertinent and useful information on patents. The Internet Patent Service offers a mix...

...patent process in general. Other sites with patent information include the U.S. Patent and **Trademark** Office, which makes available only the abstracts or cover pages of patents from 1976. IBM...

7/K/13 (Item 3 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

...urged to ensure that World Wide Web-based business sites are fully documented as to **trademark** and copyright documents, and that insurance policies are current. Competitors watching the site can find...

...Synet, because Synet says it registered the name Internet Explorer in 1994, and that a **trademark** application is pending with the federal government. Synet sued Microsoft to protect the **trademark** , but Microsoft is not knuckling under, saying Internet Explorer is 'descriptive wording that is too generic to be **trademarked** .' Although cyberspace law may seem mysterious to some, a consultant says it is similar to law governing print and mail newsletters and advertising circulars. **Web site** owners should, therefore, be aware of the problems that can occur in the latter industries. For example, if someone's **trademark** , copyrighted picture, or text is used in a local information sheet, advertising flier, or other...

7/K/14 (Item 4 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

...disputes, and will not be held responsible if a domain name infringes on an existing **trademark** . Brokers have emerged that buy and sell **Web names** . Regardless of whether a registrant intends to use a domain name or sell it, the registrant still must comply with Network Solutions' rules and legal restrictions against **trademark** infringement.



7/K/15 (Item 5 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

...while providing considerably expanded functionality and features. The natural media tools which have been the **trademark** of Painter are more realistic than ever before. The interface has been reorganized for better ...

...for generating randomly-shaped mosaic tiles, is particularly intriguing. Painter is also able to assign **URL** data to floating objects for export as WWW Image Maps. Painter 4.0 ships on...

7/K/16 (Item 6 from file: 256)

DIALOG(R)File 256:(c)1998 Info.Sources Inc. All rts. reserv.

Legal issues for companies planning World Wide Web (**Web**) **sites** include use of the company name as an Internet domain name, legal liability for statements...

...do not automatically have the legal right to use their names as part of an **Internet address**, because the name may be in use. Such usage is inconsistent with **trademarks**, but Kaplan Educational Centers, which found that its competitor uses the name Kaplan in an...

?t7/7/9

7/7/9 (Item 9 from file: 233)

DIALOG(R)File 233:Microcomputer Abstracts

(c) 1998 Information Today Incl. All rts. reserv.

00429447 96WW07-011

**Risk of having a site: being mocked -- Big firms look to protect their good names**

Murphy, Kathleen

WebWeek, July 8, 1996, v2 n9 p19, 22, 2 Page(s)

ISSN: 1081-3071

Company Name: APDI; Delahaye Group

Product Name: TrueSite; Cyber Image

Focuses on issues of fraud, trademark infringement, and brand-name protection on the Internet. Reports that TrueSite (\$2,500 per year), developed by APDI of Camp Springs, MD, vouches for the authenticity of a brand's **Web site**, where users who click on the TrueSite logo can search an online registry of verified **URLs**, with a validation message being displayed to the user. Indicates that companies are learning that they have to take action against knock-offs and are assigning legal resources to track down nuisance sites. Explains that **Web sites** can express their opinions freely, but they cannot use company logos and names. Notes that the Web can inspire frank, factual discussion that is more real-world than a focus group, and says that Cyber Image from Delahaye Group can provide companies with daily reports based on what people are saying about a company in online newsgroups and other forums. Includes one screen display.

(jo)

?

| Set | Items | Description  |
|-----|-------|--|
| S1  | 360   | TRADEMARK? OR TRADE() (MARK OR MARKS)  |
| S2  | 0     | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK?)   |
| S3  | 3     | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)  |
| S4  | 713   | URL OR URLS OR (UNIVERSAL OR UNIFORM) () RESOURCE? () LOCAT?                             |
| S5  | 6290  | (INTERNET OR WEB OR WWW OR W3) () (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?) |
| S6  | 0     | S2-S3 AND S4-S5  |
| S7  | 16    | S1(S)S4-S5   |
| S8  | 0     | S1(3N)CLICK?   |
| S9  | 1829  | (SERVICE OR TRADE) () (MARK OR MARKS OR NAME?) OR LOGO OR LOGOS OR LOGOTYPE?             |
| S10 | 10    | S9(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)                                     |
| S11 | 22    | S9(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)  |
| S12 | 3     | S10-S11 AND S4-S5  |
| S13 | 2     | S12 NOT S7   |

?t13/7/1

**13/7/1 (Item 1 from file: 233)**  
DIALOG(R)File 233:Microcomputer Abstracts  
(c) 1998 Information Today Incl. All rts. reserv.

00466074 97WW07-111

**Design that offers a sense of place**

Marlatt, Andrew

WebWeek, July 14, 1997, v3 n21 p35-36, 2 Page(s)

ISSN: 1081-3071

Discusses the importance of maintaining a sense of identity within the internal pages of a **Web site**. Explains that visitors often link to an internal page from an outside source, bypassing the site's home page, making it important to assure that the visitor is given the option of visiting the rest of the site. Discusses the inclusion of site identification markers and homepage links on each internal page as important design elements, suggesting that a **linked** company **logo** could act as both. Also discusses several alternative navigational aids, such as toolbars and frames. Includes one screen display. (kgh)

?t13/6,k/2

>>>KWIC option is not available in file(s): 278

**13/6,K/2 (Item 2 from file: 233)**  
DIALOG(R)File 233:(c) 1998 Information Today Incl. All rts. reserv.

00432468 96PJ08-027

**Step by step: techniques with tables -- Home page design and layout with HTML tables**

... to the creation of a home page which, using HTML tables layout, includes a banner **logo**, .GIF images, **links**, and text presented in columns. Also discusses the alignment of the page, as well as...

Descriptors: Computer Instruction; Tutorial; HTML; **Web Sites**; Application Development; Web Management

?

| Set | Items | Description   |
|-----|-------|---|
| S1  | 2160  | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 10    | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 25    | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 713   | URL OR URLS OR (UNIVERSAL OR UNIFORM)() RESOURCE?() LOCAT?  |
| S5  | 6290  | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 2     | S2-S3(S) S4-S5  |

?t6/6/all

6/6/1 (Item 1 from file: 233)  
00466074 97WW07-111  
Design that offers a sense of place

6/6/2 (Item 2 from file: 233)  
00429447 96WW07-011  
Risk of having a site: being mocked -- Big firms look to protect their good names  
?

*dups*

File 35:Dissertation Abstracts Online 1861-1998/Feb  
 (c) 1998 UMI  
 File 61:LISA(LIBRARY&INFOSCI) 1969-1998/Jan  
 (c) 1998 Reed Reference Publishing  
 File 202:Information Science Abs. 1966-1998/Feb  
 (c) 1998 Documentation Abs Inc  
 File 438:Library Literature 1984-1998/Jan  
 (c) 1998 The HW Wilson Co

?ds

| Set | Items | Description   |
|-----|-------|---|
| S1  | 789   | TRADEMARK? OR TRADE() (MARK OR MARKS)   |
| S2  | 0     | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK?)  |
| S3  | 6     | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 344   | URL OR URLS OR (UNIVERSAL OR UNIFORM) () RESOURCE? () LOCAT?                                  |
| S5  | 1308  | (INTERNET OR WEB OR WWW OR W3) () (ADDRESS? OR SITE? OR IDEN-<br>TIFY? OR IDENTIFI? OR NAME?) |
| S6  | 0     | S2-S3 AND S4-S5   |
| S7  | 8     | S1 AND S4-S5  |
| S8  | 3     | S7 NOT (USPTO OR TRADEMARK() OFFICE)  |

?t8/7/all

8/7/1 (Item 1 from file: 61)  
 DIALOG(R) File 61:LISA(LIBRARY&INFOSCI)  
 (c) 1998 Reed Reference Publishing. All rts. reserv.

02179472 00000  
 Library and Information Science Abstracts (LISA)  
**Domain name registration, regulation and assignment.**  
 AUTHOR(S): Gordon-Pullar, L. C.  
 JOURNAL: Tolley's Communications Law  
 SOURCE: 2 (4) 1997, p.130-2.  
 PUBLICATION DATE: 1997 -- 19970000

ABSTRACT: Communication on the Internet relies on unique addresses, represented by domain names composed of numbers, country codes and company codes which can route messages to individual terminals. In the UK the authority responsible since 1996 for maintaining the register of domain names is NOMINET. Outlines the regulations in force for obtaining a domain name with NOMINET in the UK and the NSI (Networks Solutions Inc) in the USA, where policy in this area is far more developed. Discusses NOMINET's Terms and Conditions, Domain Name Rules, and Dispute Resolution Service, published in April 97. Examines the implications for domain names of UK **trademarks** law. FC FC.

8/7/2 (Item 2 from file: 61)  
 DIALOG(R) File 61:LISA(LIBRARY&INFOSCI)  
 (c) 1998 Reed Reference Publishing. All rts. reserv.

02176442 9708424  
 Library and Information Science Abstracts (LISA)  
**Trying to evict the cybersquatters: the interaction of Trade Mark law and Internet domain name registration.**  
 AUTHOR(S): Lea, G.  
 JOURNAL: Tolley's Communications Law  
 SOURCE: 2 (3) 1997, p.99-106. refs.  
 PUBLICATION DATE: 1997 -- 19970000

ABSTRACT: The domain name system of mapping word based mnemonics to IP (Internet Protocol) addresses was developed in the early 1980s. The domain name registration system originally operated on a first come, first served basis but with changes in Internet usage the system was a target for abuse. Between 1995 and 96 nearly 700,000 domain name applications were filed with Network Solutions Inc (NSI) and in Nov 96 85,000 applications were filed in 1 month. Discusses cybersquatting; jurisdiction; US domain name litigation: 1994-6; Recent development in US law; NSI policy: 1995 to the present; and UK law and practice. GLC.

8/7/3 (Item 1 from file: 202)  
DIALOG(R)File 202:Information Science Abs.  
(c) 1998 Documentation Abs Inc. All rts. reserv.

00218446 9708446

ISA Document Number in Printed Publication: 9708382

**Information resources on Canada. A checklist for non-Canadian searchers.**

Document Type: Journal Article

Author (Affiliation): De Stricker, U.; Serio, S.; Casey, V.

Journal: Database

Publication Language(s): English

Source: Vol. 20 Issue 5 p. 18-22, 24-26, 28-30, 32, 34-35 Oct-Nov 1997

Although significant Canadian content exists in databases available through major international online services, searchers should not limit themselves to the major hosts just because some Canadian content happens to reside there. To expand the user's search expertise beyond these major international online services, an inventory is provided of Canadian databases, hosts, and **Web sites**. Categories of electronic information resources described include arts and culture, corporate and investment, economics, demographics and statistics, geographic, law and compliance, natural resources and energy, news, business and general company information, science and technology, and **trademark** and intellectual property.

| Set | Items | Description   |
|-----|-------|---|
| S1  | 1985  | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 2     | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 18    | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 344   | URL OR URLS OR (UNIVERSAL OR UNIFORM)() RESOURCE?() LOCAT?  |
| S5  | 1308  | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 0     | S2-S3 AND S4-S5   |
| S7  | 8     | S1(S) S4-S5   |
| S8  | 3     | S7 NOT (USPTO OR TRADEMARK() OFFICE)  |

?t8/k/1-3

**8/K/1 (Item 1 from file: 61)**

DIALOG(R) File 61: (c) 1998 Reed Reference Publishing. All rts. reserv.

...ABSTRACT: at the Kansas City (Missouri) Public Library to target multiple audiences, which includes a new **logo**, a neon library card displaying the library's **Internet address**, and the declaration of the library as an 'Information Playground'. Advertising on buses, merchandise, and...

**8/K/2 (Item 1 from file: 202)**

DIALOG(R) File 202: (c) 1998 Documentation Abs Inc. All rts. reserv.

...beyond these major international online services, an inventory is provided of Canadian databases, hosts, and **Web sites**. Categories of electronic information resources described include arts and culture, corporate and investment, economics, demographics...

...compliance, natural resources and energy, news, business and general company information, science and technology, and **trademark** and intellectual property.

**8/K/3 (Item 2 from file: 202)**

DIALOG(R) File 202: (c) 1998 Documentation Abs Inc. All rts. reserv.

...the association is positioning itself for the next century. Specific issues discussed are the new **logo**, the **Web site**, the SLA State-of-the-Art Institute on the virtual library, and plans to integrate...

File 2:INSPEC 1969-1998/Feb W4  
(c) 1998 Institution of Electrical Engineers  
File 6:NTIS 64-1998/Mar W4  
Comp&distr 1998 NTIS, Intl Copyright All Rights Re  
File 8:Ei Compendex(R) 1970-1998/Mar W4  
(c) 1998 Engineering Info. Inc.  
File 65:Inside Conferences 1993-1998/Feb W4  
(c) 1998 BLDSC all rts. reserv.  
File 77:Conference Papers Index 1973-1998/Mar  
(c) 1998 Cambridge Sci Abs  
File 94:JICST-EPlus 1985-1998/Jan W1  
(c)1998 Japan Science and Tech Corp(JST)  
File 99:Wilson Appl. Sci & Tech Abs 1983-1998/Jan  
(c) 1998 The HW Wilson Co.  
File 144:Pascal 1973-1998/Jan  
(c) 1998 INIST/CNRS  
File 238:Abs. in New Tech & Eng. 1981-1998/Dec  
(c) 1998 Reed-Elsevier (UK) Ltd.  
File 434:Scisearch(R) Cited Ref Sci 1974-1998/Feb W3  
(c) 1998 Inst for Sci Info  
File 603:Newspaper Abstracts 1984-1988  
(c) 1989 UMI

?ds

| Set | Items | Description   |
|-----|-------|---|
| S1  | 12967 | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE)() (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 13    | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 59    | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 737   | URL OR URLS OR (UNIVERSAL OR UNIFORM)() RESOURCE?() LOCAT?  |
| S5  | 2769  | (INTERNET OR WEB OR WWW OR W3)() (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 1     | S2-S3(S) S4-S5  |

?t6/6,k

>>>KWIC option is not available in file(s): 6, 77

6/6,K/1 (Item 1 from file: 2)

DIALOG(R)File 2:(c) 1998 Institution of Electrical Engineers. All rts. reserv.

5605729

Title: Not me Guv, I was framed [cyberspace links and copyright infringement]  
Copyright 1997, IEE

...Abstract: number of links to other news providers. Through the use of frame technology when a **link** is used, the **logo**, menu and banners of Totalnews remain on the screen and the content of the site...

... ability to call in information and content from other sites retaining their identity has enabled **Web site** owner to sell advertising while benefiting from the creativity of others. It was a matter...

?

| Set | Items | Description   |
|-----|-------|---|
| S1  | 12967 | TRADEMARK? OR SERVICEMARK? OR (TRADE OR SERVICE) ( ) (MARK OR MARKS OR NAME?) OR TRADENAME? OR SERVICENAME? OR LOGO OR LOGOS OR LOGOTYPE? |
| S2  | 13    | S1(3N) (LINK? OR HYPERLINK? OR INTERLINK? OR CLICK?)  |
| S3  | 59    | S1(3N) (ASSOCIAT? OR CONNECT? OR INTERCONNECT?)   |
| S4  | 737   | URL OR URLS OR (UNIVERSAL OR UNIFORM) ( ) RESOURCE? ( ) LOCAT?  |
| S5  | 2769  | (INTERNET OR WEB OR WWW OR W3) ( ) (ADDRESS? OR SITE? OR IDENTIFY? OR IDENTIFI? OR NAME?)   |
| S6  | 1     | S2-S3(S)S4-S5   |
| S7  | 9     | S1(10N)S4-S5  |
| S8  | 9     | S7 NOT S6   |
| S9  | 8     | RD S8 (unique items)  |

?t9/k/all

>>>KWIC option is not available in file(s): 6, 77

**9/K/1 (Item 1 from file: 2)**

DIALOG(R)File 2:(c) 1998 Institution of Electrical Engineers. All rts. reserv.

...Abstract: of ten legal cases involving the Internet. The cases cover the following areas: copyright infringement; **trademark** rights involving Internet **Web site** address; freedom of speech in the US; breach of confidentiality; pornography laws in various states...

**9/K/2 (Item 2 from file: 2)**

DIALOG(R)File 2:(c) 1998 Institution of Electrical Engineers. All rts. reserv.

**Title: A primer on trademark law and Internet addresses**

...Abstract: domain name disputes. This article examines these cases and presents a more complete primer on **trademark** and dilution law as it pertains to various aspects of **Internet addressing**, including domain names. Using a series of examples, some hypothetical, and some drawn from real...

**9/K/3 (Item 3 from file: 2)**

DIALOG(R)File 2:(c) 1998 Institution of Electrical Engineers. All rts. reserv.

...Abstract: territoriality of national legal systems. One case, Mecklermedia, specifically addresses the transnational problems of alleged **trademark** infringement through the operation of a **Web site**. The other cases, Prince and Pitman, address the problem of whether Internet domain names should...

**9/K/4 (Item 4 from file: 2)**

DIALOG(R)File 2:(c) 1998 Institution of Electrical Engineers. All rts. reserv.

...Abstract: information, and the Online Gazette is one of several intellectual property products available from their **Web site**. From this access point, you may enter either **TrademarkWEB** or **PatentWEB** areas. The paper presents a review of MicroPatent's PatentWEB.

**9/K/6 (Item 1 from file: 99)**

DIALOG(R)File 99:(c) 1998 The HW Wilson Co. All rts. reserv.

...ABSTRACT: marketing literature. The defendants signed an agreement to remove all references to Insituform and its **trademarks** from the keyword section of the **web site** and to direct the search engine companies to update their databases. The suit was then...



9/K/7 (Item 2 from file: 99)

DIALOG(R)File 99:(c) 1998 The HW Wilson Co. All rts. reserv.

ABSTRACT: Some important legal issues concerned with doing business via the Internet are presented. Internet **trade names** and addresses as well as World Wide **Web site** designs must not infringe on **trademark** and/or copyright laws. Applicable export laws and regulations must be obeyed as the Internet...

9/K/8 (Item 1 from file: 144)

DIALOG(R)File 144:(c) 1998 INIST/CNRS. All rts. reserv.

English Descriptors: Internet; World wide web; Intellectual property;

**TRADE NAME ; Web site**

?

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File 61:LISA(LIBRARY&INFOSCI) 1969-1998/Jan  
(c) 1998 Reed Reference Publishing  
File 202:Information Science Abs. 1966-1998/Feb  
(c) 1998 Documentation Abs Inc  
File 438:Library Literature 1984-1998/Jan  
(c) 1998 The HW Wilson Co  
File 2:INSPEC 1969-1998/Feb W4  
(c) 1998 Institution of Electrical Engineers  
File 6:NTIS 64-1998/Mar W4  
Comp&distr 1998 NTIS, Intl Copyright All Rights Re  
File 8:Ei Compendex(R) 1970-1998/Mar W4  
(c) 1998 Engineering Info. Inc.  
File 65:Inside Conferences 1993-1998/Feb W4  
(c) 1998 BLDSC all rts. reserv.  
File 77:Conference Papers Index 1973-1998/Mar  
(c) 1998 Cambridge Sci Abs  
File 94:JICST-EPlus 1985-1998/Jan W1  
(c)1998 Japan Science and Tech Corp(JST)  
File 99:Wilson Appl. Sci & Tech Abs 1983-1998/Jan  
(c) 1998 The HW Wilson Co.  
File 144:Pascal 1973-1998/Jan  
(c) 1998 INIST/CNRS  
File 238:Abs. in New Tech & Eng. 1981-1998/Dec  
(c) 1998 Reed-Elsevier (UK) Ltd.  
File 434:Scisearch(R) Cited Ref Sci 1974-1998/Feb W3  
(c) 1998 Inst for Sci Info  
File 98:General Sci Abs/Full-Text 1984-1998/Jan  
(c) 1998 The HW Wilson Co.  
File 141:Readers Guide 1983-1998/Jan  
(c) 1998 The HW Wilson Co  
File 553:Wilson Bus. Abs. FullText 1982-1998/Jan  
(c) 1998 The HW Wilson Co  
?e au=perkowsk i t

| Ref | Items | Index-term               |
|-----|-------|--------------------------|
| E1  | 5     | AU=PERKOWSKI S Z         |
| E2  | 27    | AU=PERKOWSKI SZ          |
| E3  | 0     | *AU=PERKOWSKI T          |
| E4  | 7     | AU=PERKOWSKI Z           |
| E5  | 1     | AU=PERKOWSKI, C.         |
| E6  | 4     | AU=PERKOWSKI, C. A.      |
| E7  | 5     | AU=PERKOWSKI, C.A.       |
| E8  | 1     | AU=PERKOWSKI, CASIMIR A  |
| E9  | 1     | AU=PERKOWSKI, CASIMIR A. |
| E10 | 1     | AU=PERKOWSKI, CASMIR A.  |
| E11 | 1     | AU=PERKOWSKI, F.         |
| E12 | 2     | AU=PERKOWSKI, FRANK      |

Enter P or PAGE for more

?e au=perkowsk i, t

| Ref | Items | Index-term                 |
|-----|-------|----------------------------|
| E1  | 1     | AU=PERKOWSKI, SANDRA Z     |
| E2  | 1     | AU=PERKOWSKI, SANDRA ZOFIA |
| E3  | 0     | *AU=PERKOWSKI, T           |
| E4  | 1     | AU=PERKOWSKI, W.           |
| E5  | 1     | AU=PERKOWSKI, W.A.M.       |
| E6  | 12    | AU=PERKOWSKI, Z.           |
| E7  | 5     | AU=PERKOWSKI, ZDZISLAW     |
| E8  | 2     | AU=PERKS A                 |
| E9  | 6     | AU=PERKS A G B             |
| E10 | 6     | AU=PERKS A J               |
| E11 | 32    | AU=PERKS A M               |
| E12 | 1     | AU=PERKS A R               |

File 9:Business & Industry(R) Jul 1994-1998/Feb 26  
(c) 1998 Resp. DB Svcs.  
File 13:BAMP 1998/Feb W3  
(c) 1998 Resp. DB Svcs.  
File 15:ABI/INFORM(R) 1971-1998/Feb W3  
(c) 1998 UMI  
File 484:Periodical Abstracts Plustext 1986-1998/Feb W2  
(c) 1998 UMI  
File 635:Business Dateline(R) 1985-1998/Feb W4  
(c) 1998 UMI  
File 771:Textline Global News 1980-1989  
(c) 1994 Reuters Info.Svcs.  
File 608:KR/T Bus.News. 1992-1998/Feb 26  
(c)1998 Knight-Ridder/Tribune Bus News  
File 16:IAC PROMT(R) 1972-1998/Feb 26  
(c) 1998 Information Access Co.  
File 624:McGraw-Hill Publications 1985-1998/Feb 24  
(c) 1998 McGraw-Hill Co. Inc  
**\*File 624: INDEPENDENT POWER REPORT is now named JN=GLOBAL POWER REPORT**

Set Items Description  
--- ---

?e au=perkowsk

| Ref | Items | Index-term               |
|-----|-------|--------------------------|
| E1  | 0     | *AU=PERKOWSKI            |
| E2  | 1     | AU=PERKOWSKI, CASIMIR A  |
| E3  | 1     | AU=PERKOWSKI, CASIMIR A. |
| E4  | 3     | AU=PERKOWSKI, FRANK      |
| E5  | 3     | AU=PERKOWSKI, JAN L      |
| E6  | 1     | AU=PERKOWSKI, JAN LOUIS  |
| E7  | 1     | AU=PERKOWSKI, JOE        |
| E8  | 2     | AU=PERKOWSKI, MARIAN     |
| E9  | 1     | AU=PERKOWSKI, PETER J.   |
| E10 | 1     | AU=PERKOWSKI, SANDRA Z   |
| E11 | 1     | AU=PERKS, BARNABY A      |
| E12 | 6     | AU=PERKS, BOB            |

File 347:JAPIO Oct 1976-1997/Oct.(UPDATED 980217)

(c) 1998 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-1998/Feb W8

(c) 1998 EUROPEAN PATENT OFFICE

File 351:DERWENT WPI 1963-1998/UD=9807;UP=9804;UM=9802

(c)1998 DERWENT INFO LTD

?ds

| Set | Items | Description        |
|-----|-------|--------------------|
| S1  | 2     | AU="PERKOWSKI T J" |

?tl/26/all

>>>Format 26 is not valid in file 347

>>>Format 26 is not valid in file 348

1/26/1 (Item 1 from file: 351)

DIALOG(R)File 351:DERWENT WPI

(c)1998 DERWENT INFO LTD. All rts. reserv.

009940550 \*\*Image available\*\*

WPI Acc No: 94-208262/199425

**Clasp for styling hair - has clasp frame with hair brush disposed along intermediate clasp frame portion**

Title Terms: CLASP; STYLE; HAIR; CLASP; FRAME; HAIR; BRUSH; DISPOSABLE; INTERMEDIATE; CLASP; FRAME; PORTION

1/26/2 (Item 2 from file: 351)

DIALOG(R)File 351:DERWENT WPI

(c)1998 DERWENT INFO LTD. All rts. reserv.

008066681

WPI Acc No: 89-331793/198945

**Storage case for data recording device e.g. DAT or CD - magnifies subject matter when viewed through Fresnel lens zone formed in optically transparent panel**

Title Terms: STORAGE; CASE; DATA; RECORD; DEVICE; DAT; CD; MAGNIFY; SUBJECT; MATTER; VIEW; THROUGH; FRESNEL; LENS; ZONE; FORMING; OPTICAL; TRANSPARENT; PANEL

Index Terms/Additional Words: DIGITAL; AUDIO; TYPE

?